

# YRP My Story

## Contest Rules

Participation in The York Regional Police My Story (the “Contest”) as sponsored by York Regional Police (the “YRP”) a police service of The Regional Municipality of York Police Services Board (the “Board”) and constitutes your (and your parent/legal guardian’s, if you are under the age of 18) full and unconditional acceptance of these Contest Rules.

### 1. Contest Entry

#### 1) Contestants must review all Contest Rules and submit:

- a. a completed and signed Contest Release and Application form; and
- b. an original submission (the Art ) meeting the Art Requirements as set out below.
- c. Written words for any song, poem or story.

#### 2) The Contest closes at 4:00 p.m. ET on Thursday January 12th, 2018 (the “Closing Time”). Any submission received after the Closing Time will not be accepted for entry into the Contest.

#### 3) To be eligible:

- a. Contestants must be youth 14 to 24 years old and at least one contestant must live in the Regional Municipality of York;
- b. Contestants under the age of 18 must have their Parents or Guardians sign the Contest Release and Application Form and the signed form must be included in their submission package;
- c. All Art must be submitted by email, mail or in person to the address below or arrange pick up of visual art only by contacting [1306@yrp.ca](mailto:1306@yrp.ca), and must be received by YRP no later than the Closing Time;

#### 4) Your entry and completed and signed Contest Release and Application Form must be submitted, by mail, in person or by email as set out in Section 4. (8) of these Contest Rules.

- a. Email submissions to [1306@yrp.ca](mailto:1306@yrp.ca) A link may be provided to view and download the submitted video.

- b. Mail and in Person submissions are to be addressed to:

York Regional Police Headquarters  
47 Don Hillock Drive  
L4G 0S7  
Attn: PC Tony Cedrone #1306  
Community Services  
RE: YRP My History

**IF YOU ARE DELIVERING YOUR SUBMISSION IN PERSON, PLEASE REQUEST THAT RECEPTION CONTACT COMMUNITY SERVICES TO RECEIVE THE PACKAGE. ANY SUBMISSIONS RECEIVED WITHOUT THE CONTEST RELEASE AND APPLICATION FORM OR IN ANY MANNER NOT LISTED IN THESE CONTEST RULES OR PAST THE CLOSING TIME WILL BE DISQUALIFIED.**

## **2. Eligibility**

- 1) The Contest is only open to youth who at the time of submitting art work are 24 years or younger and have at least one contestant live in the Regional Municipality of York.
- 2) To be eligible, the parent or legal guardian of a Contestant under the age of 18 must have consented to his or her participation in the Contest and accepted and agree to be bound by these Contest Rules as evidenced by a completed and signed Contest Release and Application Form. No purchase is necessary to participate in this Contest.
- 3) It is the sole responsibility of the Contestant to obtain and retain the Declaration and Release portion of the York Regional Police My Story Release and Application Form from all person(s) appearing, speaking or otherwise involved in the production of the contestants submission. These documents must be made available to YRP if requested.

## **3. General Rules**

- 1) There must be a minimum of eight Contestants participating, or the Contest may be cancelled at the discretion of the Contest Sponsors. In the event of cancellation, submissions will be returned to the Contestants and no prizes will be awarded. The Contest Sponsors reserve the right, in their sole discretion, to suspend, cancel or modify the Contest at any time.
- 2) YRP and the Board (including its Members, employees, successors and assigns), (collectively and individually, as the context requires, the "Contest Sponsors") will have the right to edit, publish or otherwise duplicate any entry into the Contest without compensation to the Contestant.
- 3) By participating in this Contest, each Contestant (and his or her Parent or Legal Guardian where the Contestant is under the age of 18) represents and warrants that they own and control all intellectual property rights in and to the art.
- 4) By participating in this Contest, each Contestant (and his or her Parent or Legal Guardian where the Contestant is under the age of 18) agrees the decisions of the Contest Sponsors are final and binding on the Contestants, and are within the sole discretion of the Contest Sponsors, with respect to all matters related to the Contest.
- 5) By participating in this Contest, each Contestant (and his or her Parent or Legal Guardian where the Contestant is under the age of 18) agrees to hold harmless and indemnify the Contest Sponsors against any and all liability, damages or causes of action with respect to or arising out of the Contestant's participation in or the administration of the Contest, the receipt or use of any prize.
- 6) By participating in this Contest, each Contestant (and his or her Parent or Legal Guardian where the Contestant is under the age of 18) represents and warrants his or her song will not give rise to any claim of infringement, invasion of privacy or publicity, defamation or infringe on any rights and/or interests of any third party.

- 7) The Contest Sponsors reserve the right, at its sole discretion and without prior notice, to modify, cancel, terminate or suspend this Contest should any virus, bug, worm, Trojan horse, technical failures, unauthorized human intervention, or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness or proper conduct of the Contest.
- 8) The Contest Sponsors reserve the right, in their sole discretion, to disqualify any person who they believe through their participation in the Contest has engaged in conduct that negatively affects the administration, fairness or integrity of the Contest, or who fails to meet or abide by these Contest Rules. If after the awarding of the contests prizes, a contest winner is disqualified or determined to be ineligible, an alternative winner will be selected. Alternate winners are subject to all requirements set forth in these Contest Rules.
- 9) The Contest Sponsors will not be responsible for any event that may cause any submissions to be received after Closing Time or not received at all. Such events include, but are not limited to, any website, network, server, hardware, internet software or other electronic issue or any other technical or human error of any kind. Furthermore, the Contest Sponsors are not responsible for:
  - a. Lost, misdirected, misplaced, illegible, unintelligible, incomplete or late entries.
  - b. Any act, failure to act, or delay regarding the transmitting or processing of entries.
- 10) This Contest is subject exclusively to all applicable federal, Ontario and municipal laws. These Contest Rules are subject to change without notice to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over this Contest.
- 11) In the event of a discrepancy between anything in these Contest Rules and any other documentation related to this Contest, these Contest Rules will prevail and the Contest Sponsors are entitled to interpret these rules as required and the decision of the Contest Sponsors is final.
- 12) By entering this Contest, each Contestant (and his or her Parent or Legal Guardian where the Contestant is under the age of 18) agrees to have his or her name photo and municipality advertised and have his or her art work used at YRP and York Region locations, and used by YRP in print, and electronic communications materials, advertising and promotional materials and events including televised and radio broadcasts, and on YRP's website and social media accounts for any purpose, and at any time in the future without any fee or other form of compensation.
- 13) By entering the contest you acknowledge and agree that The Regional Municipality of York Police Services Board and YRP may use your first name and municipality of residence in the following manner:
  - a. To release your first name and municipality of residence for the purpose of announcing winners and promoting any media campaign relating to YRP's community anti-violence initiatives; and
  - b. To include your first name and municipality of residence in any disclaimer pertaining to the Song submission.

#### **4. Submission Requirements**

- 1) Contestants must produce an original piece of art on the theme of black history and its relevance or relation as it applies to the artist. Submissions will be disqualified if their subject is not relevant to the topic or suggested topics. The genre and style of the artwork is at the discretion of the contestant.

- 2) Each entry must include a title, the Contestant's name, date of birth, address, email and phone number as identified on the Contest Release and Application form.
- 3) Artistic submissions that are not original to the Contestant will be disqualified.
- 4) A submission may take the form of any artistic format including, but not limited too: Poem, Song, Painting, Monologue, Slam Poem, Photography, and Spoken Word.
- 5) A submission may contain use of copyrighted material provided permission has been obtained from the copyright owner or is exempted by Canada's Copyright Modernization Act or other applicable legislation governing the use of intellectual property in Canada.
- 6) Submissions must NOT contain obscene, defamatory, or inappropriate content. YRP will determine, in its sole discretion, what constitutes such content and reserves the right to reject and disqualify such submissions.
- 7) No reference can be made in a submission that identifies or bears likeness to any identifiable third party that is an individual or private entity (including family members) without the written consent of the third party or the parent or guardian, if the individual is under the age of 18.
- 8) Works of art must be submitted, with a completed and signed Contest Release and Application Form, as follows:
  - a. On a USB Drive or DVD by mail or in person, to: York Regional Police 47 Don Hillock Drive, Aurora, Ontario L4G 0S7 Attn: PC Tony Cedrone #1306 RE: YRP My History.
  - b. By email to [1306@yrp.ca](mailto:1306@yrp.ca) A Contestant may submit a link for his or her video recording of their performance if it is hosted on an external site such as YouTube, Vimeo, Google or other similar platforms. Submissions using an online site link, must be downloadable and/or embeddable onto the contest website.
- 9) Any physical submissions ie: usb, cd for entry into this Contest will not be returned to the Contestant and will become the property of the Contest Sponsors.

## **5. Copyright and Permissions:**

- 1) Submissions must be entirely original, containing no copyrighted material of a third party unless the Contestant obtains a license to use a third party's copyrighted material and submits proof of this license as set out in Article 4(5) herein. The use of any copyrighted material without the express permission of the copyright holder is illegal and will result in the disqualification of the entry. YRP and the Board will hold copies of all songs submitted. By entering the Contest you are granting YRP and the Board non-exclusive rights to retain an archive copy of your production for the purposes of exhibition, promotion, and education as further set out in the Contest Release and Application Form. Winning entries may be placed on the YRP website, social media accounts managed by YRP and may be screened on televised broadcasts.

- 2) The Contestant agrees to Grant the Contest Sponsors, in perpetuity, a worldwide, non-exclusive, irrevocable, unlimited, unrestricted, royalty-free, transferable right and license to use, sub-license, publish, display, reproduce, modify, transmit, broadcast, distribute and otherwise use the Song, in whole or in part, and the material contained therein in any form, media or technology.

## **6. Voting and Judging**

- 1) The Finalists will be judged and graded by a panel of three or more judges as chosen by the Contest Sponsors. Judges may include YRP staff and members of the Board who are not acquainted with the Contestants.
- 2) Only judges can assign points to the submissions.
- 3) The odds of being selected for any of the three available prizes depends on the number and caliber of eligible submissions received.
- 4) In case of a tie, the Contestant scoring the largest number of points in category 1 (Relevance and clarity of theme) will be declared the winner. If a tie still exists, each succeeding category is considered a tie-breaker. Should a tie still exist through category 4, the tied submissions will be re-evaluated by the judges and judged a second time.

## **7. Scoring**

- 1) The Judges will score the Finalists based on the following criteria out of a total of 50 points. Categories to be judged are:
  - a. Relevance and clarity of the theme : 20 points
  - b. Creativity and originality: 10 points
  - c. Technical merit: 10 points
  - d. Artistic impact: 10 points

## **8. Prizes**

- 1) There are three prizes awarded for the top three selected performances. The ranking of the performances will be determined by the point allocation assigned by the judges, with the performance allocated the most points earning the First Place prize. Prize amounts are as follows:
  - a. First Place – \$250 Gift Card to Cosmo
  - b. Second Place - \$150 Gift card to Cosmo
  - c. Third Place - \$100 Gift card to Cosmo
- 2) The winners will be announced at the Black History Launch event hosted on February 3<sup>rd</sup> 2018 at York Regional Police headquarters 47 Don Hillock Dr. Aurora. The submissions may also be featured on YRP social media accounts, website, in print and other media as determined by YRP.

## 9. Privacy Statement

YRP recognizes its responsibility to protect the personal information of Contestants. In brief, "personal information" is information that can be uniquely identify an individual, such as a full name, address, email address and phone number for the purposes of entry into the Contest.

This Privacy Statement applies to individuals who deal with YRP in relation to the Contest in Canada and to all personal information that is collected for the purposes of the Contest. YRP does not control the content or the privacy policies of third party online resources to which our websites may provide links or on social media platforms and this Privacy Statement does not, therefore, apply to any such resources.

By participating in this Contest, each Contestant (and his or her Parent or Legal Guardian where the Contestant is under the age of 18) consents to their personal information being collected, stored, used and disclosed by the Contest Sponsors only for the identified purpose.

1. ACCOUNTABILITY - At YRP, accountability for compliance with the privacy principles rests with our Chief Privacy Officer, even though other individuals within YRP or our agents may be responsible for the day-to-day collection and processing of personal information about you for the purposes of conducting the Contest. Information collected for the purposes of the Contest will be handled in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*.
2. IDENTIFYING PURPOSES - YRP is collecting personal information in this instance solely for purposes related to the Contest, including its prizes.
3. LIMITING COLLECTION YRP will limit the collection and use of both the amount and the type of personal information to that which is necessary for the identified purposes, for the management and oversight of the data collection, to ensure compliance with this privacy policy as it applies to the Contest and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations, and any such information will be obtained only by lawful and fair means.

LIMITING USE, DISCLOSURE, AND RETENTION - Limiting Use: YRP uses personal information about Contestants only for the purposes for which it was collected.

Limiting Disclosure: YRP does not disclose personal information other than as described in this Privacy Statement or otherwise with consent, unless permitted or required by law.

Limiting Retention: Personal information will be retained only as long as necessary to fulfill the purposes for which it was collected or in accordance with applicable laws and YRP's retention policies.

6. SAFEGUARDS - YRP will take appropriate steps to ensure that personal information is protected from unauthorized access, disclosure, copying, use or modification.

Although YRP has enacted security measures, we cannot guarantee the security of any information that is submitted via email or over the Internet. Please be aware that there are technology implications concerning the collection of information when you are visiting websites, including YRP websites.

Submission of personal information using such networks is done at the Contestant's own risk, since no Internet transmission is ever 100 per cent secure or error-free. YRP websites may contain links or references to other

websites to which this Privacy Statement does not apply. YRP is not responsible for the data collection and use practices of companies or organizations to which the YRP websites may provide links. You are encouraged to read the privacy statement/policy of every website you visit.